

Ron Lev



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Executive Profile

Creating and implementing the Gold Model and carried out short courses, lectures and workshops for individuals, companies and educational institutions (which have included Cambridge and UCL universities).

A proven record of accomplishment in delivering models that increase the quality and quantity of individual and organizational output.

Business strategist with extensive experience in creating and implementing initiatives to improve the efficiency of processes within an organization. Proven record of accomplishment in delivering models that increase the quality and quantity of individual and organizational output. Possessing good analytical skills and ability, demonstrating innovation in all aspects of my work.

Personal Qualities

- Strategist
- Team player
- Self starter, work off initiative
- Creative
- Analytical

Technical Skills

- Excel (Advanced)
- Analytical Reporting (Advanced)
- Google Analytics (Intermediate)
- Google Adwords (Intermediate)
- Facebook Ads (Intermediate)

Employment

Company: Gold Model Ltd

Position: Founder

Date: 2018 – Today

The Gold Model is an innovative time/project management method which aligns between daily tasks and long/short term goals in every area that one wants to focus on. The model is implemented and presented in educational institutions (including world-class universities such as Cambridge and UCL), companies and individuals. Some of the clients who use the model report an increase of 40% on their productivity.

Responsibilities:

- Organizing and running lectures and courses in universities, colleges and companies
- Running one on one sessions in order to build and nurture the habit of the model with the clients
- In charge of all aspects of the business including: Sales, marketing and business strategy

Company: Enviro Waste London Ltd

Position: Business Improvement Analysts

Date: 2016 – 2018

London's most environmentally friendly waste clearance company, Enviro Waste provides a reliable range of waste clearance services for both homes and businesses. Yearly growth of 50%.

Responsibilities

- Created and implemented a model that aligned the roles of employees with the overall aim of the business. As a result the productivity of the customer service and sales team increased by 20%.
- Participated in business and process planning meetings.
- Determining and implementing the marketing strategy with the CEO.
- Building and implementing a novel service delivery function within the business to improve company's core KPIs.
- Implementing a huddle structure in order to improve the communication within and among the departments.
- In charge of organizing company events.
- Creating and implementing training plans for the sales team as well as generating an executive monthly report.

Company: Entrepreneur & Consultant - Marketing Field (Israel)

Position: Founder

Date: 2012 – 2016

Built online platforms to engage clients with local businesses and provided marketing consultancy services.

Responsibilities:

- Founder of "Local Coupons" royalty scheme (over 100 retails including largest drugstore and pharmacy chain "Super Pharm")
- Overseeing the sales, marketing, and operational aspects of the company.
- Utilizing digital marketing platforms such as Facebook and Google AdWords for promotion.

Education

University: School of Business Management, Israel

Course / Grade: Business and Management BA (Honours)

Date: 2010 - 2013