

We are pleased to announce that the Israel Organization of Consulting Engineers & Architects (IOCEA) will hold its 8th national conference on December 4, 2014 at the Trask Event Hall in the Tel Aviv Port.

We look forward to seeing you and your partner at the conference.

The evening will open with fascinating talks on economics and strategic consulting, subjects that are relevant to our members and their partners. A cocktail reception will follow.

A celebratory dinner will be held after the cocktail reception, with entertainment provided by the artist and singer Netanela, in a special performance that includes all her biggest hits, with accompaniment provided by the Ra'anana Symphonette Orchestra. With special guest Izhar Ashdot.

Conference participants will enjoy a fascinating and entertaining program that combines interesting lectures given by respected public figures, including Mr. Gideon Sa'ar, the former Minister of Internal Affairs and Member of the Knesset, and a unique artistic performance.

We look forward to seeing and hosting you!

Kind regards,

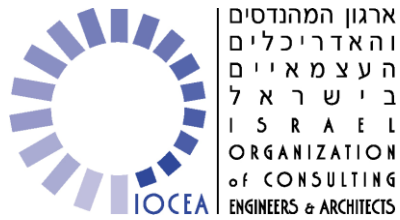
Lior Shchori (Eng.)

Conference Chairman

To register for the conference, please visit our website: www.kenes2014.co.il

Conference schedule:

- 16:00-16:45 Registration and reception
- 16:45-17:45 lectures– Mr. Matan Hodorov – Senior Economic Commentator for Channel 10 News
- 17:45-18:45 lecture – Mr. Eyal Arad – Public Relations and Strategic Communications Consultant
- 18:45-19:15 Cocktail reception
- 19:15-19:45 Welcoming remarks by representatives from the construction and infrastructure sector
- 19:45-20:45 Celebratory dinner
- 20:45-22:00 **Concert** – Netanela performs a selection of classic songs, accompanied by the Ra'anana Symphonette Orchestra. With special guest Izhar Ashdot.



The 2014 IOCEA Conference promises to be productive and enjoyable.

Register now – the number of places is limited!

* Extensive parking is available near the event hall.