

Date **25
November 2013**
Venue
**Manufacturers
Association of
Israel,
Tel Aviv**

INVITATION

Discussion on the topic: "Management in Complex Environments"

The International Council of Swedish Industry (NIR) in collaboration with Palestine International Business Forum (PIBF) and the UN Global Compact (UNGC) cordially invites you to a workshop on leadership in difficult contexts.

Convening will be held under Chatham House Rule

How can leadership improve your business long term growth?

Managers carry enormous responsibility for their business. Successful business leaders share the discipline of asking questions. It helps them navigate substantial risks and challenges, grow their businesses even in unexpected places, and work more effectively with local and national actors. How can questions as a tool help managers develop strategies meeting a company's full range of goals – technical, financial, legal, reputation and social – even in the most complex markets?

Discuss these challenges and opportunities of leadership with colleagues. The event is moderated by Nicklas Svensson, senior consultant and partner of Sthlm Policy Group. <http://www.sthlmgroup.se/consultants/nicklas-svensson>.

NIR will take the opportunity to present the latest publication "Management in Complex Environments: Question for leaders". A copy of the book will be distributed complimentary to the participants during the event.

About the initiative: This event is part of NIR's project *Management in Complex Environments*, a major action-oriented programme applied across all markets and sectors in partnership with a wide range of constituencies. Manger consultations are a key component of the roll-out of this project.

Agenda:

14:00 Registration

14:15 Greetings by Amiram Shore, Chairman of Foreign Trade and International Relations Division MAI and Israeli Leader of PIBF.

14:30 "Management in Complex Environments" - discussion with leaders from Israeli private sector

Who should attend: Managers e.g. MD, Country, CSR or HR of foreign companies operating in Israel or Israeli companies operating abroad.

When: 25 November, 14:00-17:00 Running coffee and snacks will be served.

Where: At the Manufacturers Association of Israel, Industry House, 29 Hamered St. Moshevitz Hall, 16th fl, Tel Aviv

Please note that seats at this discussion are limited in order to foster a good discussion.

Participation is free of charge but requires prior registration at: loreen@pibf.net or 03-6030179 by 21 November 2013.